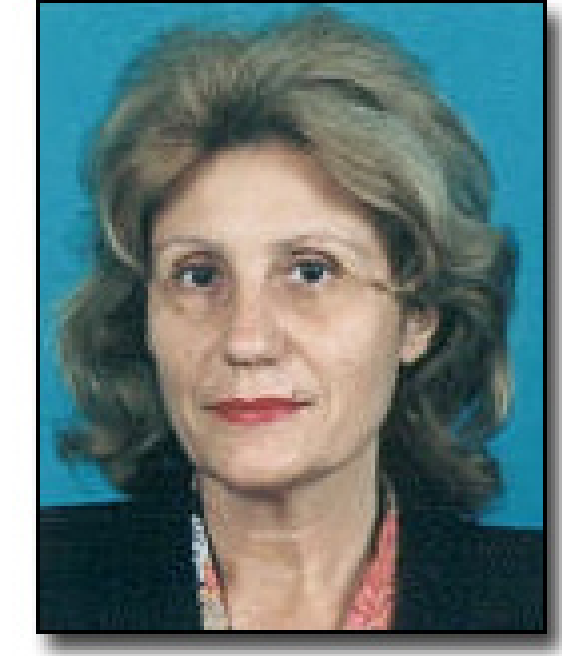


# LABROOTS: CANCER RESEARCH & ONCOLOGY, OCTOBER 2018

## MOBILE PAP TEST: A PREDICATABLE FUTURE FOR CANCER PREVENTION

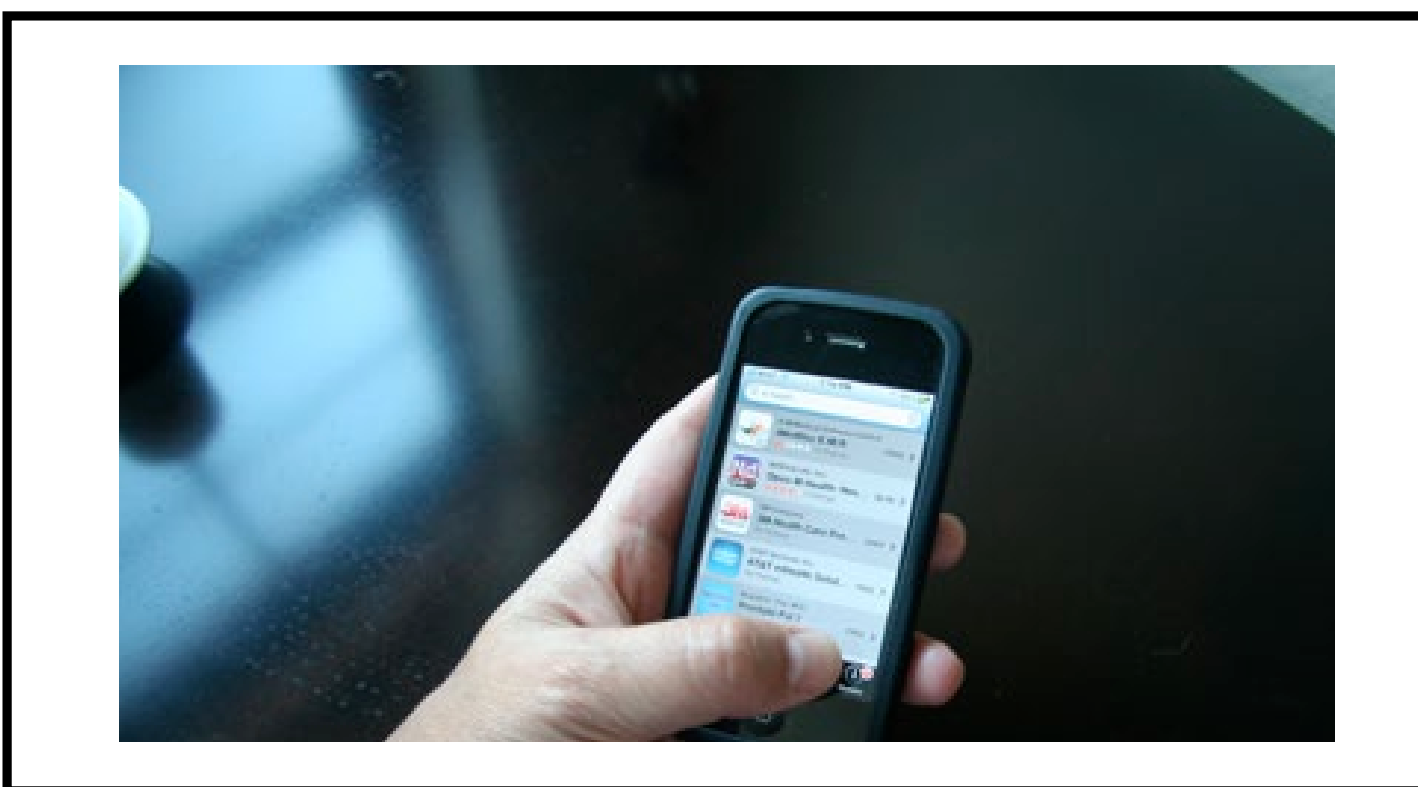


Dr. Olivera Markovic,  
Global Academy for Women's Health, Rockville, MD USA,  
E-mail: [gawh@markpap.com](mailto:gawh@markpap.com)



### WELCOME TO MODERN MARVELS

- Since 1945 when Dr. Georges Papanicolaou showed how to detect early lesions that can develop into cervical cancer, the Pap test became a standard for screening of cervical cancer worldwide and for timely removal of the suspect lesions.
- Almost a century later, the medicine has changed and the IT technology is becoming a predominant way of medical communication improving the accuracy of diagnosis and reducing the cost.
- This poster is showing a concept for a new strategy for cervical cancer screening based on Mobile telemedicine.
- Details may be found in the reference book, What Every Woman Should Know about Cervical Cancer (Springer, 2017) <http://www.springer.com/biomed/cancer/book/378-1-4020-6936-9> and at [www.amazon.com](http://www.amazon.com)



### MARKPAP® SYSTEM™

Global Academy for Women's Health, Inc. is having a privilege to introduce to the Cancer Research & Oncology2018 Virtual Conference Poster Session, a new medical device, the MarkPap(r) System, which development is sponsored by BioSciCon, Inc. to facilitate global reversal of cervical cancer mortality trends by increasing the outreach among women at risk, improving the diagnostic accuracy and reducing the cost to make the System affordable in LMIC

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ASSAY including biomarker, cytopathology and HPV, plus home self collection

### MARKPAP SYSTEM ADVANTAGE

- MarkPap System has addressed three important topics:
  1. **Outreach:** Using Self-collection kit to increase the number of screened women
  2. **Accuracy:** Using MEDYKO composite biomarker to reduce false positive and false negative readings
  3. **Cost – affordability:** Using IT technology including mobile telemedicine, to enable inter specialists on line communication reducing the cost and improving the accuracy.

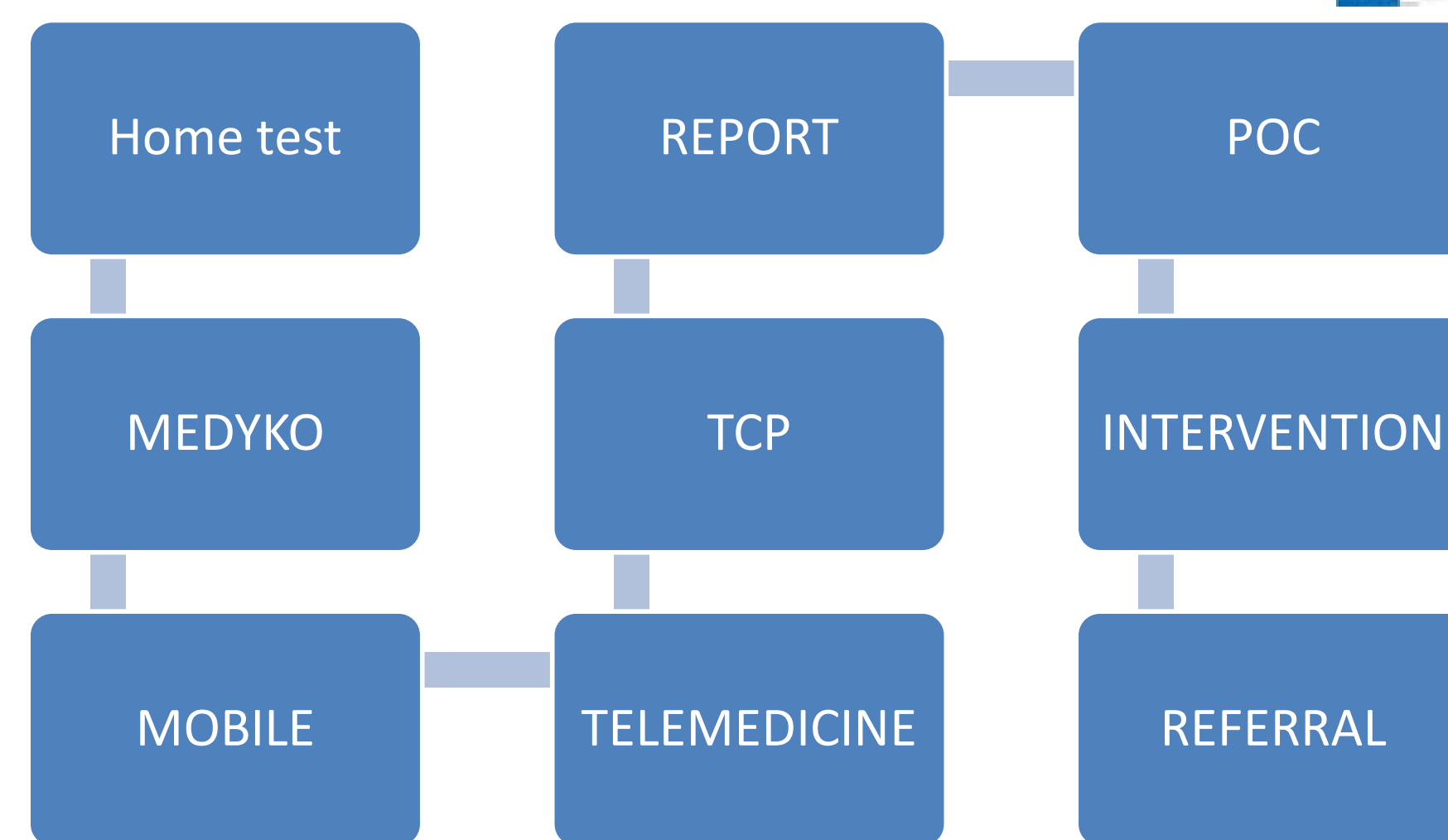
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### BIOMARKER ADVANTAGE

- MarkPap System introduces a new biomarker, MEDYKO. It is a composite biomarker including metabolic, morphologic and HPV disease markers, in instant presentation available for digital assessment and remote evaluation.
- An example is presented on the next slides

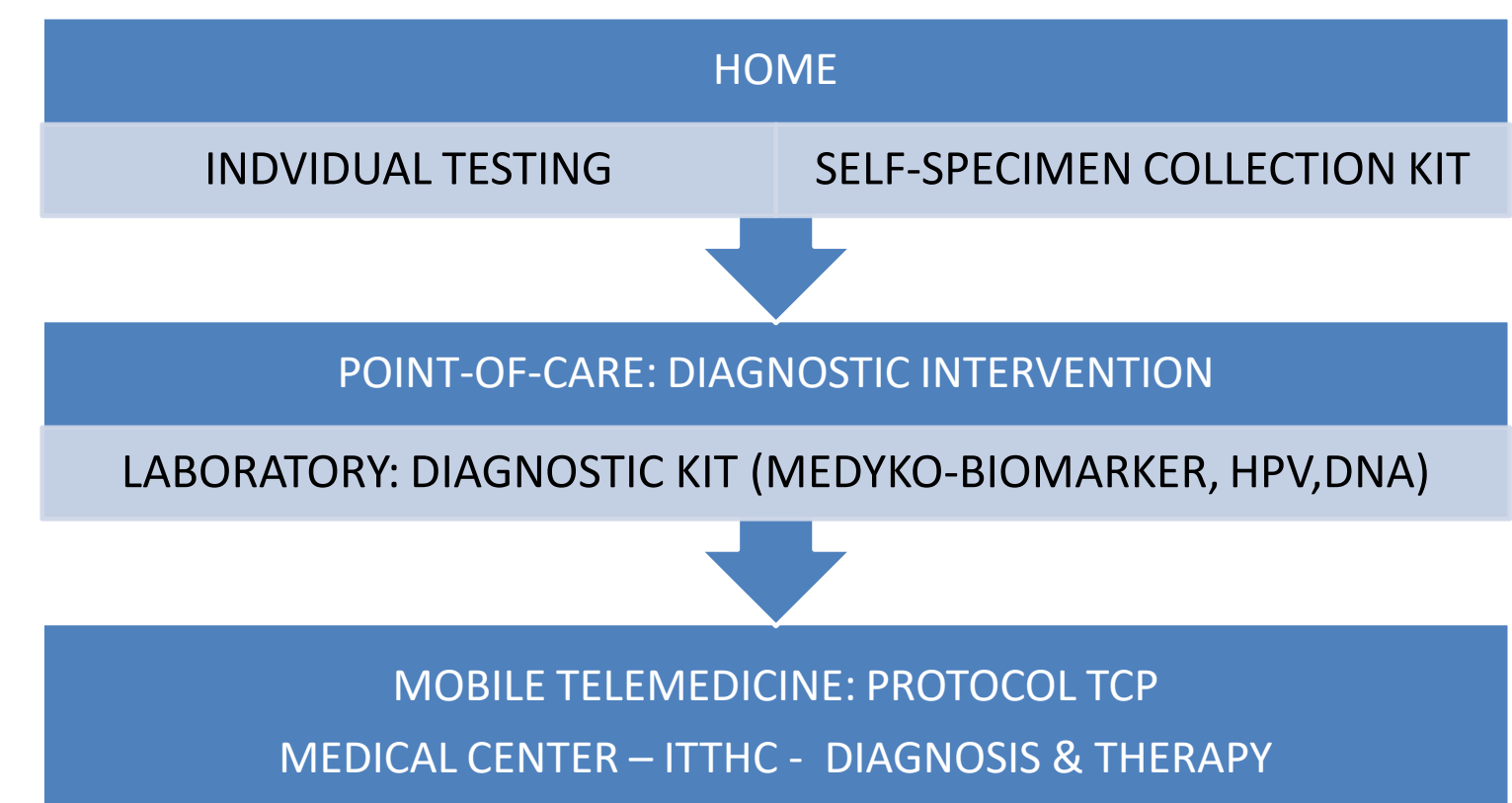
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### MARKPAP® SYSTEM

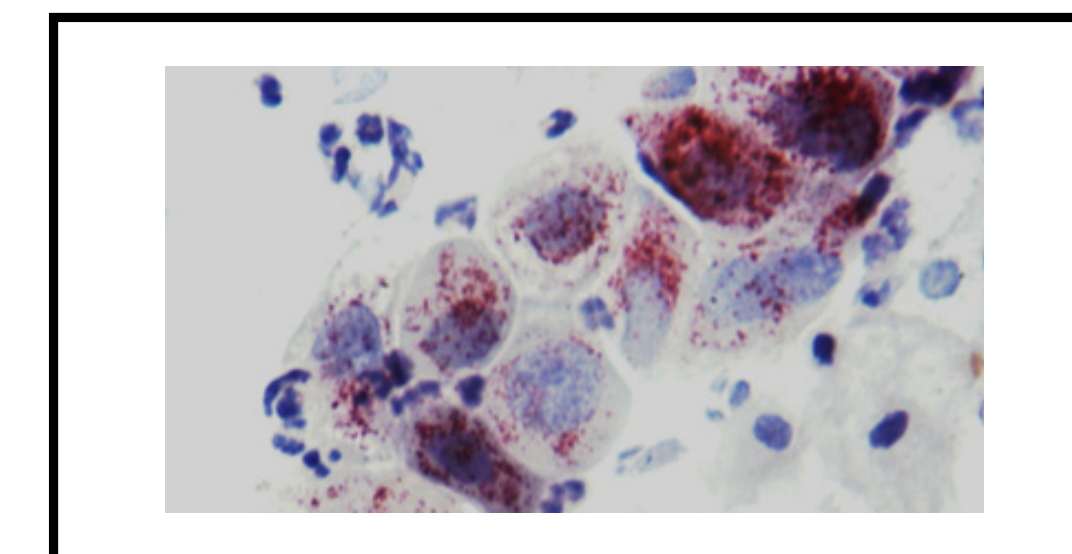


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### BASIC TOOLS

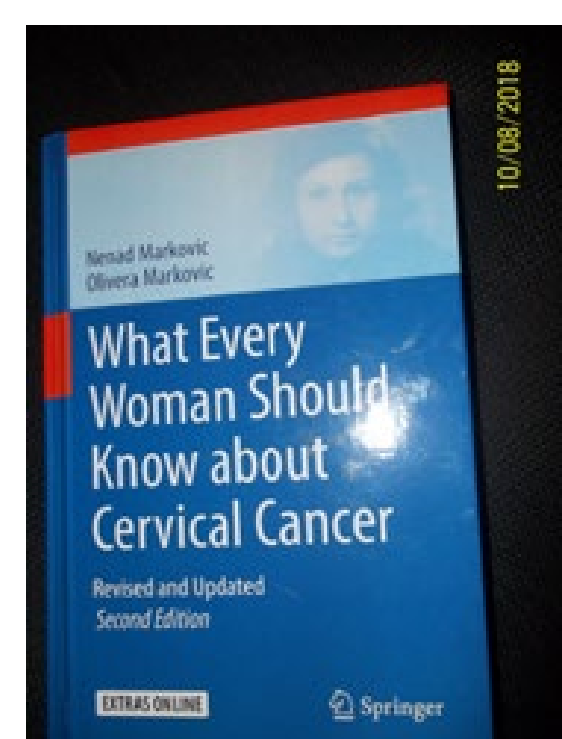


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### REFERENCE BOOK (www.amazon.com)

- This is the second updated and extended edition of our book published by Springer in 2017.
- This is a monograph-type text book with more than 500 pages, plenty of illustrations, explanation and guidance's for professional and nonprofessional audience.



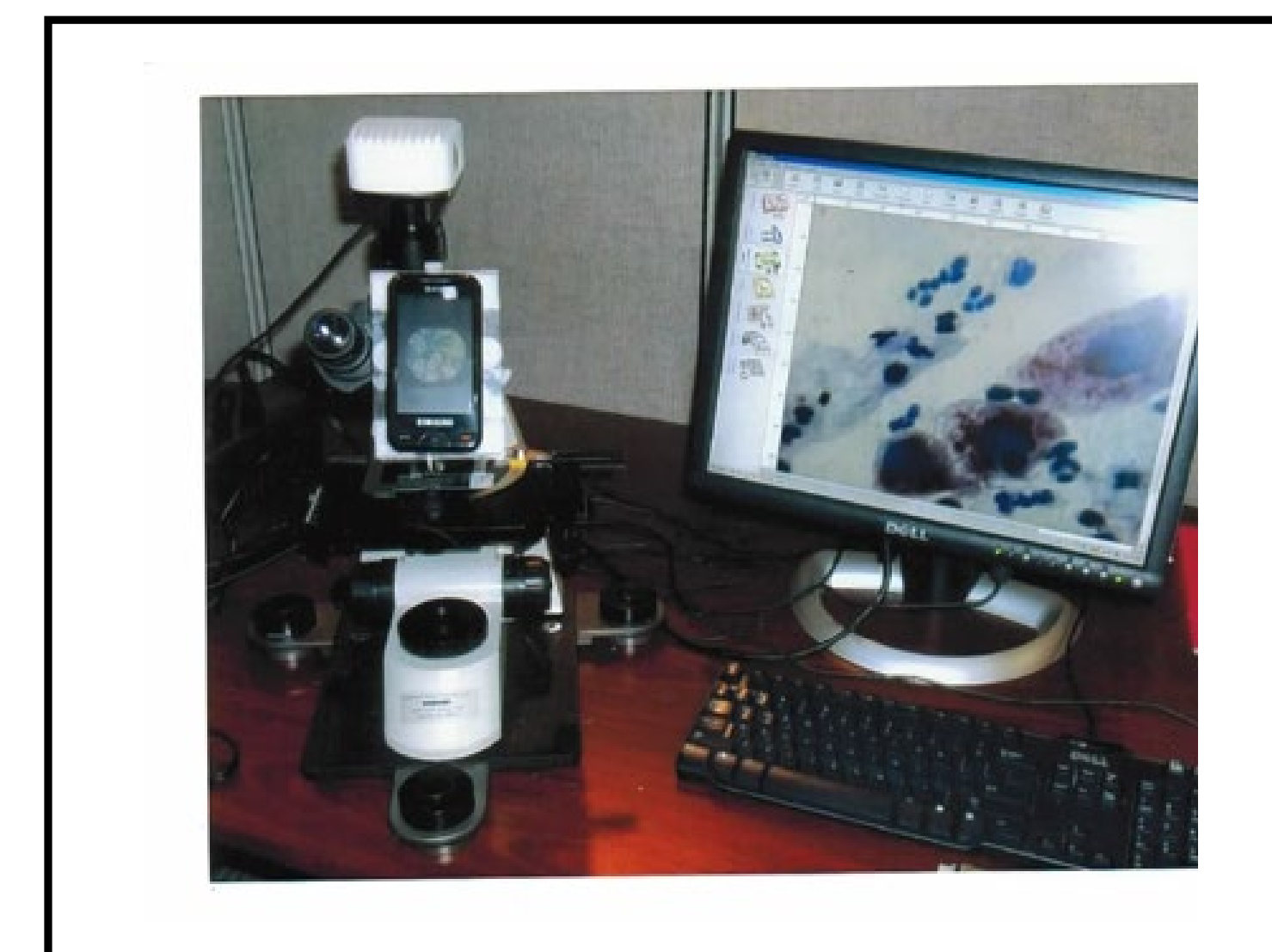
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### BUSINESS OPTIONS

- The System is protected by a U.S. patent and International patent treaty.
- Different modules are in different stage of development, from initial to sales.
- Sponsor has opened free competition for investing into the project(s) and has offered equity investment into the trade organization MarkPap LLC.

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### MOBILE TELEMEDICINE



MarkPap® Mobile™